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Functions And Change: A Modeling Approach To College Algebra

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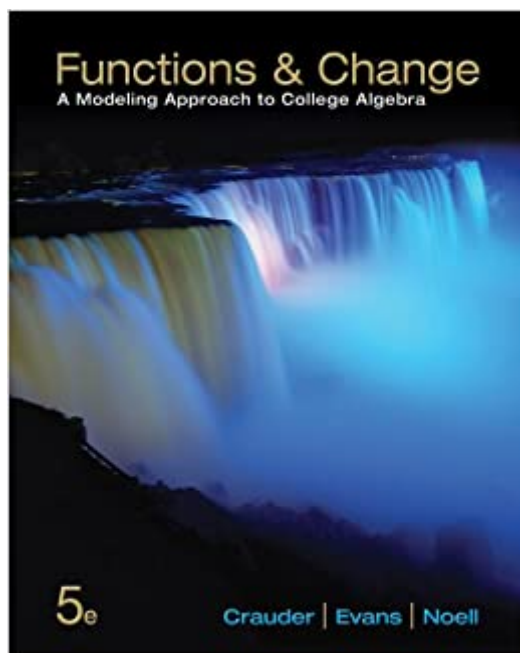
Synopsis

FUNCTIONS AND CHANGE: A MODELING APPROACH TO COLLEGE ALGEBRA, Fifth Edition is optimal for both non-traditional and terminal students taking college algebra and those who may continue onto calculus. The authors' incorporate graphing utilities, functions, modeling, real data, applications and projects to develop skills, giving students the practice they need to not only master basic mathematics but apply it in future courses and careers. With a streamlined presentation, fresh design and added features such as "Test Your Understanding", the fifth edition reinforces author's focus on connecting math in the real world with added applications in business and social sciences, promotes mastery of the material and fosters critical thinking. Enhanced WebAssign now features increased exercise coverage, personalized study plans, lecture videos and more that make it easier to get started with online homework. Available with InfoTrac Student Collections http://gocengage.com/infotrac.

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Customer Reviews

Bruce Crauder received his Ph.D. from Columbia University in 1981, after which he spent a post-doctoral year at the Institute for Advanced Studies. Since then, he has held positions at the University of Utah, University of Pennsylvania, University of North Carolina, Colorado State University, and is now at Oklahoma State University as a Professor of Mathematics. Crauder has held NSF research grants in algebraic geometry and has worked with several NSF grants for mathematics curricular reform and development with Benny Evans and Alan Noell. He is currently

the Associate Dean for Instruction of the College of Arts & Sciences at Oklahoma State.Benny Evans received his Ph.D. in Mathematics from the University of Michigan in 1971. After a year at the Institute for Advanced Study he came to Oklahoma State University where he has served as Undergraduate Director, Associate Head, and Head. He has been the recipient of both public and private grants in the areas of topology and mathematics education. He has held visiting appointments at Rice University, Texas A&M University, and University of Nevada, Reno, and is currently Professor Emeritus at Oklahoma State University.Alan Noell received his Ph.D. in Mathematics from Princeton University in 1983 and had a two-year postdoctoral position at Caltech. His scholarly activities include complex analysis and curriculum development. He has been a Co-Principal Investigator on grants funded by the National Science Foundation. He has served as Undergraduate Director and Graduate Director in the Department of Mathematics at Oklahoma State University, where he is currently an Associate Head and Professor of Mathematics.

Delivered as promised--worked fine for my son's class

The book arrived in great condition and is very useful for my class!

the spine was completely broken. did not even have tape on it to keep it together

This book was a good deal but as far as a math textbook it is of little to no help in explaining the concepts of math needed for class.

LOVE IT THANKS! it is very helpful for my classes this semester and I will use it often thank you

Got for my class and the book doesn't make to much sense. Its not organized well or maybe I was just reading it wrong?

ok

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